



Alexander Hamilton once said, "If you stand for nothing, you will fall for anything!" And so it is that we are asking you to stand with us as American Citizens. When politics, media and self interest groups are trying to drive us apart and weaken us as a nation, we have to show our resolve to stand together.

Our government not addressing racial and gender injustice in our country, has cost American business owners billions in lawsuits and discrimination fines, placing undue liability on business owners for hiring a poorly educated American as an employee. It's time we as a country start doing a better job educating our youth on human equality and citizenship. America was built on principles of freedom and equality. Isn't it time we stand together and fix this?

The Human Equality Foundation(501c) invites you to join us in bringing Americans together. We are creating a platform or measuring stick, something above media, politics and self-interest to see where the majority of Americans stand regarding citizenship over racial and gender bias systems of our past. This will be the single biggest civil rights movement in the last 50 years. The goal is to bring Americans together, to start the process of educating equality in and hate and gender bias out of our society. We would love for you and your company to join us in building this platform of unity and hope to see what is possible when we all come together for a common goal. Everybody says, "Our future depends on us coming together as Americans." If American business owners stand up and lead by example, we can create positive change.

The Human Equality Foundation(501c) was established to raise enough money to see this cause through for many years to come. Humanity depends on our ability to address tough topics like mental health and human equality.

Being the proud American that I am, I have a hard time asking for help. I feel that to be born in "The Land of Opportunity" should be enough, but some things are bigger than any one person and requires us all to come together.

As a small token of my passion and seriousness towards ending the hatefulness of human racism and gender bias, I have personally donated a custom, one of a kind, Carbon Fiber Wide Body GTR (valued at \$100k) to the Human Equality Foundation. On Dec. 1, 2019, a raffle will reveal the winner of the GTR or \$50,000 cash, whichever he or she chooses. Anyone that votes to end racism in America and donates \$1.00 or more to the Human Equality Foundation, before November 29, 2019 will be entered into the raffle! (No purchase necessary to win or to vote.)

As a sponsor and supporter of bringing Americans together and ending racial and gender bias, you have the opportunity to join us in marketing the cause and raffle. The level of marketing involvement is up to you. Below are a few ideas to consider, but please let them spark your creativity rather than limit it, as we look for ways to raise money and bring Americans together like never before. Please help us create the positive change our children deserve.

1. As a company owner you would let your employees know your stance on racism and equality in the workplace, possibly donate a \$1.00 for each employee, then invite them to register their vote at www.humaneq.us to win.
2. Organize and execute a customer based promotion wherein, you would donate \$1.00 for each sales transaction, which would enter each customer into the sweepstakes, then invite them to register their vote at www.humaneq.us to win.
 - a. You would promote the car/cash giveaway and offer customers the opportunity to support your cause as theirs by donating \$1.00 from each purchase to Bring Americans Together, to take a valiant stand against racial and gender bias! Creating customer loyalty by letting them know, You stand with "The People" for "The People!"

Some sponsors have pledged additional items that will be given away leading up to the big December 1st raffle. We ask that you please consider doing the same! Or just help by spreading the word. We would appreciate any and all help, as long as it is in the spirit of humanity and human equality.

Regards,

The Human Equality Foundation
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